

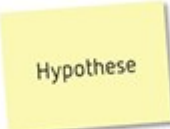
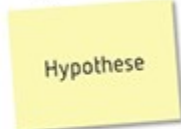

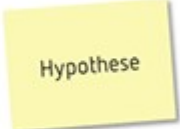

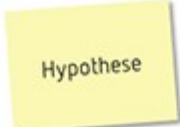


Lean Canvas | Ash Maurya

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|---|---|--|---|--|
| 2 Problem  | 3 Solution  | 4 Value Proposition  | 9 Unfair Advantage | 1 Customer Segments  |
| | 8 Key Metrics |  | 6 Channels  |  |
| 7 Cost Structures  | | 5 Revenue Streams | | |